

B12 DEFICIENCY

SCREEN. TREAT. PROTECT YOUR PATIENTS.

Approximately
48 million
adults are
clinically
B12 deficient²

75-90% have
**neurological
disorders**

**depression
and
dementia**

60% of
**pernicious
anemia**
patients

B12 may
reduce risk of
**brain
atrophy**

Risk of
**movement
disorders**
in adults and
children

B12 deficiency is more common than you think, and is directly associated with both hematological and neurological changes, including¹:

- memory impairment
- early dementia
- depression
- megaloblastic anemia
- irreversible nerve damage

Up to 90% of people with a clinically relevant B12 deficiency have neurological disorders.³

B12 deficiency is directly associated with neurological conditions including³:

- Loss of cognitive function
- Depression
- Dementia
- Cerebrovascular disease
- Psychosis

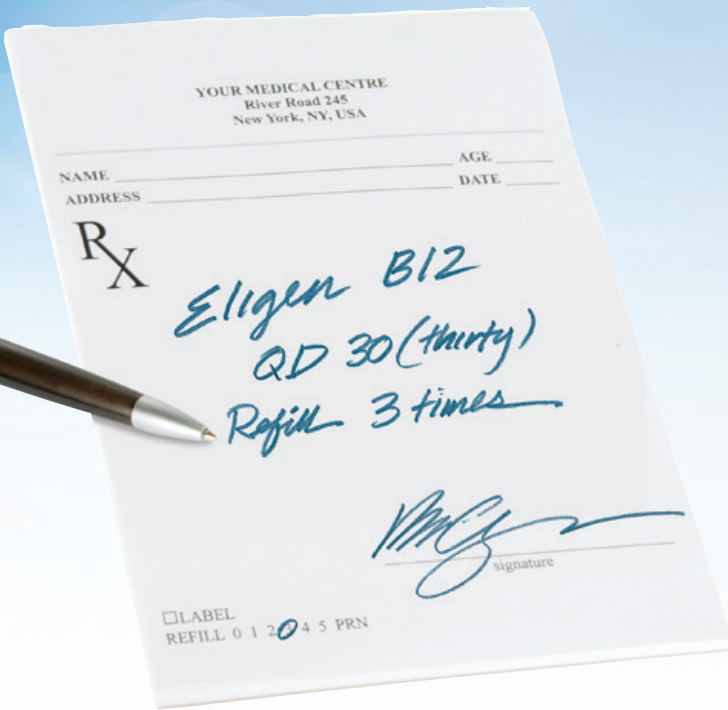
Over 1.1 million adults have pernicious anemia, a leading cause of B12 deficiency.⁴

An Oxford University study showed that taking B12 may significantly reduce the risk of brain atrophy that occurs in the elderly.³

B12 deficiency may be associated with movement disorders in adults and children, including parkinsonism, focal dystonia, chorea, or blepharospasm.³

 **ELIGEN B12**TM
(cyanocobalamin/SNAC)
1000 mcg/100 mg tablets

B12 DEFICIENCY. SCREEN. TREAT. PROTECT YOUR PATIENTS.



Start your B12 deficient patients on
Eligen B12™ Oral
Once-daily dosing
No Needle. Normal B12 Levels.⁵

HELP PATIENTS SAVE MONEY.

Eligible patients could pay no more than \$45 per month on their prescription for Eligen B12. Visit EligenB12.com/patient to learn more.

A prescription medical food is an FDA product classification. Medical foods are formulated to be consumed or administered orally under medical supervision and are intended for the specific dietary management of a disease or condition for which distinctive nutritional requirements

are established by medical evaluation. Eligen B12™ is a medical food available by prescription for patients who have a medically diagnosed vitamin B12 deficiency associated with a disease or condition that cannot be managed by a modification of normal diet alone.⁵

REFERENCES

1. Evatt ML, Mersereau PW, Bobo JK, Kimmons J, Williams J. Why vitamin B12 deficiency should be on your radar screen. Centers for Disease Control and Prevention (CDC) website. <http://www.cdc.gov/ncbddd/b12/index.html>. Published June 30, 2008. Accessed January 16, 2015. 2. Vitamin B12: fact sheet for consumers. National Institutes of Health Office of Dietary Supplements website. <http://ods.od.nih.gov/factsheets/VitaminB12-Consumer/>. Accessed May 28, 2015. 3. Data on file. Emisphere Technologies. 4. Andres E, Serraj K. Optimal management of pernicious anemia. J Blood Med. 2012;3:97-103. 5. Eligen B12 [Package Insert]. Roseland, NJ: Emisphere Technologies, Inc; October 2014.

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